Hints to the Housewife

Relating to Home and Markets. By Mrs. Charlotte R. Bangs.

if in quantity, per tub 50 lbs. (re-tailed same as fancy, 33o. to 30o. lb.). Buy packing stock grade, 21o. to save best.

to save best.
"Potato" lims beans, \$2.25 bu.
(12c. qt. retail, so \$3.84), mean fat
beans in pod. Lots in market now.
Can small-sized limas for winter—
delicate service (retailed 16c. small

"DOCTORS OF THE

MASSES"

is what one writer has termed

Good, honest proprietary

medicines like Lydia E. Pink-

ham's Vegetable Compound

succeed, and the homes of the

masses are blessed by them.

while those which are worthless

or harmful soon drop out.

Thirty years of success in cur-

ing female ills is the record of

Lydia E. Pinkham's Vegetable

proprietary medicines.

### 22nd AUGUST SALE Blankets and Household Dry Goods

A YEARLY SALE FAMOUS FOR PROFITABLE OPPORTUNITIES IN-

Blankets Quilts-Pillows Tickings

Sheetings-Sheets Pillow Cases

Towels-Towellings Scarfs-Shame

Cutlery

White Goods Curtains and Draperies

Buy at AUGUST SALE PRICES

and Enjoy Satisfaction of Having Bought at the Right Time

No Mail or Telephone Orders for August Sale Specials

#### AUGUST SALE of FINE BLANKETS

Qualities, Varieties and Values put this Sale beyond any attempt to compete with it... We are careful buyers of large quantities (always for cash) and conscientious sellers, so it will pay you to stock up for Fall at August Sale Prices—You will not be able to buy later at these concessions from regular values.

Fine California and Ohio Wool-pink, blue or gold borders; new plaid Blankets with pink, blue or gray hairlines; also fawn, gray and sedriet, with contrast borders, and many others—for all size beds, including extra sizes.

1.98 Blankets......Sale 1.44 Fancy plaids in various styles and color tonings—also white, tan and gray with contrast borders—extra heavy and of exceptional quality—for a and full size beds.

Also, at same price, Hospital Blankets in white and colors, sold singly at above price.

\$2.98 Eide down Finish

Blankets ... Sale 2.55

Jacquard plaids in best combinations
—practical and fancy colorings; also
white and best colors with contrast
borders, some wide slik ribbon bound
—full and extra large beds—best
values to be found anywhere—colors
guaranteed fast; will withstand sun
and washing.

Pure Wool and Wool Filled-Grey, Natural and White Wool with pretty contrast borders in various styles; also a splendid assortment of New Plaids, including the much admired Victoria Plaids-all are bound with silk-for full and extra large beds—a really exceptional offering. \$14.75 Blankets ..... Sale 10.95

Fine Australian wool—beautiful and artistic Allover patterns as well as plain centres with broad Jacquard borders—exclusive designs in exceptional and attractive variety—for ful size beds—richly bound with wide silk ribbon;—also Selected Camel's Hair Blankets for Outdoor sleeping and automobiling, etc.

\$4.98 & \$5.98 Blankets . . . Sale 3.77 Wool Mixed and Pure Wool-white colors and scarlet with fancy borders also plaids in dainty and practice colors-for all size beds, including extra sizes.

Note—The Pure Wool are the smalle size only.

All August Sale Goods purchased during this sale will be held and delivered at customers' convenience up to and including October 16th. The Above refers to any article in August Sale Departments.

\$1.49 to \$1.98 Wash Suits for Boys-

214 to 9 years..... Galateas-Repps-Chambrays-Madras-Linons

White plain colors stripes various styles having straight and bloomer trousers short and long sleeves.

"RED TICKET" LOT OF MISSES' WOOL SUITS

Smartly Tailored-14 to 18 Years Were \$25.98 to \$29.98-Clearance ...... 14.75

Remarkably pretty models of newest designing. Favorite fabrics, including serges, eponge and novelty weaves; black and white checked worsteds included. Excellent tailoring—just right for use in traveling, for trips to nearby resorts and for early fall—best colors, including plenty of navy.

Perfectly Great Values Also in

MISSES' WOOL COATS 14, 16 and 18 Years

Black and navy serges, wide wate cheviots and novelty eponges— snappy models in correct lengths— soft, pretty peau de cygne linings. "Red Ticket" Lot.

MISSES' DRESSES 14, 16 and 18 Years ... Now 7.95 Voiles, crepos and corded sephyrswhite, stripes, plaids and dainty florals
-pretty models.

Were \$4.98 and \$2.95 New 2.98
Were \$5.98
Were \$7.96 New 4.98

Colored Crepe de Chine Dresses,

Most Comprehensive Display, Extra Values ..... 9.98 to 19.98 Advance Pail models, including basques and entirely new tunion-colors include old bine, navy and black-among the white are plain, crinkle and Egyptian crepe dechines...Lovely for afternoon, white whites are dulaty enough for every party, reception and dance

rement. Hany brides will find delightful bridal gowns among these.

Special for TUESDAY-BLOUSE DAY

Women's White Voile Blouses

Set in or concave shoulders

mo'y papel or hand emb'd effects—outlined with lace emb'd or lace collars—all sizes—regular \$1.69.

New Fall models—plain or em-broidered—set in sleeves— short or long—cuff or ruffle finish—low collars—reg. \$1.38. New Fail models constantly arriving make this department a source terest to lovers of the New and Inchionable.

MORE THAN TWENTY ADVANCE PALL MODELS HAVE BEEN ADDED TO OUR LARGE STOCK OF \$1.85 BLOUSES.

N. ORNING SPECIALS-Tomorrow, Tuesday, Until 1 P. M.

White China Silk Blouses-

To prevent dealers buying quantities restricted. No Mail or Telephone Orders.

145 24 oc. 9 ct. Children's Undervest

red Gauze — high or low neck — short
sleeves — also knee length drawers—
slees 5 to 32.
children's UNDERWEAR — MAIN PLOOR.

13.96 Misses' beamer brerses

Plain and striped voile, also flowered crepe—variety of Summer colorings—new models, tratefully trim'd—long tunic skirts—14, 16 and 18 yrs.

Misses' DEPT.—SECOND FLORIE. 49 ct. imp't'd Collars and Yokes.

Venise laces and daintily emb'd

Swiss—many shapes and patterns— 5 ct. Boys' Washable Trousers SECRETARY STORE NECKWEAR - MAIN PLOOR.

contrast trimmings

BOYS CLOTHING THIRD FLOOR. 3 et Boys' Overalla

Tan and blue denim - double attitched-cut full-6 to 14 yes. BOYS FURNISHINGS-THIRD FLOOR. 29 ct & 39 ct. Children's Combric Shirts 18 MUSLIN UNDERWEAR SECOND PLOOR

59c. 3 men a Lone Silk Gleves 12-button length—double flager tips— black or white. GLOVES—MAIN PLOOR.

59 ct. Crepe de Chines

Double width — Brocades having printed figures as well-street and evening colors.

SILKS MAIN PLOOR. 29 ct. Novelty White Walter \$1.29 Little Tots' Dressor.

25 ct. New Ribbons
All desirable colors and Dresdens—
millinery and sash widths—satins,
moires and taffetas.
RIBBONS MAIN F...SOR.

inch - self stripes - dainty for once as well as dresses. WHITE GOODS - MAIN FLOOR. White nainsook and lawn - yoke, Russian and French styles - lace and emb'dy trim'd-sizes to 5 yrs. INFANTS DEFT. SECOND FLOOR. \$1.79 Extra Size Voile Blownes.

Mill lengths—white and light grounds—contrasting dots, stripes and figures. WASH DRESS PARKICS—BASINGS

Clock Signs Denote Morning Specials the Clocks | Lock |

### TO MAKE THE VICTIMS SUFFER. Only Six Improvement Orders In Four Years for the B. R. T.

A remarkable commentary on the Public Service Commission's attitude toward the Brooklyn Rapid Transit is furnished by the commission's own records, which show that since Jan. 1. 1910, only

The record shows that improved service was ordered on the

six orders have been issued directing improved facilities on the

St. John's place line in April, 1919; that improved service was

ordered on the De Kalb avenue line on Jan. 25, 1912; that 100 new

cars were ordered on Oct. 81, 1918; that improved service was

ordered on the Ralph avenue line on Nov. 3, 1913; that improved

service was ordered on the Sixteenth avenue sire on April 24, 1914,

and a new transfer system was ordered for all surface lines on

B. R. T. furnishes the poorest and most complained against service

of any system over which the Public Service Commission has

It is well known that with the exception of two short lines the

Made Promptly. A STANDARD SERVICE.

Improvements Commissioner

Maltbie Insists on Being

Increased Accommodation on the Franklin Avenue Line Ordered.

Through the intervention of Cornmissioner Milo R. Malthie, recognized as the only independent member of the Public Service Commission, The Evening World has won a partial but substantial victory for the long suffering users of the B. R. T. surface lines. The improvements which Mr.

thie insists upon being made imtely are: a formulation of a standard vice for all B. R. T. surface so far as practicable the standard, with reference to the operation of the number of care as compared with the num-

service, as applies to the lines in Manhattan. Increased service on the Franklin avenue line of the Coney Island and Brooklyn road, described by users as the most abominable surface line service

ber of passengers, or a maximum

surface line service to Coney Island so that it might make the public pay for the trouble and expense it caused the B. R. T. in compelling that corporation to give universal transfers. Since the new transfer system was reluctantly adopted by the H. R. T. the Coney Island service has been growing worse daily.

Milo R. Maltble of the Public errors and the company island line ran on a five-minute head-way.

vice Commission made it plain today he intends to take up the fight
for an improved B. R. T. service
ingle-handed, if the other members
of the Commission fail to give their
support. Following up the order of
the Commission on Saturday requiring more cars and an improved running schedule on the Franklin avenue
line to Coney Island, Commissioner
Maltble declared to-day for a rearrangement of all the B. R. T. sched
"I imagine," said Commissioner Willlams, "that the company is trying to
drive the passengers to the elevated."

"What they do is turn care
back before they get to Coney
leiand," Mr. Maltble continued,
"thus leaving a ten-minute headway at Coney Island, it seems
to me that something ought to
be done. I fear that when we get
at the B. R. T. on one line they
take cars off other lines, and then
complaint comes from those other
lines."

"I do not think that is so," said Mr. vice Commission made it plain to-

Commissioner Maltble empressed the opinion that the same standard of service that is the rule in Manhattan should be applied in Brooklyn. He thinks the B. R. T. is attempting to

May 1, 1914.

TRICKS OF THE GREEDY B. R. T.

economize at the expense of traveling public. The Public Service Commission, the recommendation of Commissioner Maitble does not, however, act in many B. R. T. hearings since that work was delegated to Commissioner Williams by Chairman Edward E. McCall. to Rockaway Beach at fifteen cents. While the fare is fifteen cents at present, the B. R. T. has been taking advantage of passengers without through tickets, demanding a fare of

twenty cents of those who offer to pay on the train. The order will go into effect on Saturday.

The minutes of the commission's meeting on Friday are highly illum-inating as to the attitude taken by Commissioner Williams, the former B. R. T. attorney.

"Some time ago I received a letter from a very prominent woman in

sbominable surface line service in Brocklyn.

On Saturday last the commission, on Mr. Maltbie's motion, ordered the latter improvement made immediately. But even this was not ordered, however, until Mr. Maltbie forced the step by revealing the tricks employed by the B. R. T. to deliberately make the users of its lines suffer.

It was shown by Mr. Maltbie, through complaint made to him by a prominent Brocklyn woman, that the B. R. T. refused to improve its surface line service to Coney Island for that it might make the subtle out before she could get aboard. I though there must have been some mistake and I ordered an investigation which disclosed the truthfulness of her statement. My report shows that the road is running cars on a ten-minute headway from 3 to 8 P. M. northbound, and that the cars pulled out right along and left from 100 to 150 and 200 persons on the platform. That means you have to wait half an hour to get on a car away.

way."
1 imagine," said Commissioner Will-

"I do not think that is so," said Mr

the to 200 persons standing on the station

Commissioner Malthie does

With 15,452 pkgs. of frozen poultry IN ONE PLANT ALONE,
against 14,557 for 1913 season, there
can be some reliance upon this
supply, pending fell supply. A pkg.
averages 65 lbs. weight, therefore,
65,175 lbs. Don't pay 28c. 32c, bu.
for poultry; but a few housewives
unite for box holding 12, total
weight, 45 to 55 lbs.; wholesaled,
14e., 16e., 18c. ib.
Butter, perfectly good but often
"flecked," sells as seconds, 25c. lb.;

Sale at Fulton Street (Brooklyn) Store Only\_

Fulton Street Cor. Bridge Street 1329-31 Broadway Near Gates Avenue

Compound.

## Still More Wonderful Savings

There may come "pickled" eggs, meaning the frugal housewife should learn this method of keeping eggs; buy NOW, per case 30 dez., extras, 28c.-30c. dez.; excellent, 24c.; good enough, 23c.; peorer lots, 18c. Be warned! Retailers will make sharp advance.

Sword fish, 15c. lb.; makes a solid steak for family use, replacing sirloin of beef ceating 28c. lb.

And in line, most beautiful egg plant, \$1 bushel of 20 (retailed 15c. ea); makes appetizing slices for frying.

Cook yellow "crook neck" equach in thick elices (batter dipped) pork fat in same pan. It is a "fine meet" substitute, declare many wholesalers emphatically, them-colves epicurean.

Markets.

The first opening days of August find this sale still on the top crest of its Mid-Summer success, its popularity still in the ascendant, its all but inexhaustible variety of garments retaining still the glory and matchless beauty of Paris and its styles, and its all-encompassing economies greater by far than

# **Ten Thousand Bargains** Throughout the House Invite to Tuesday Sale

Damaged by

Afternoon and Evening Gowns.

Novelty Tailleur Suits. Stunning Coats and Capes, 25c-331c on the

Fashionable French Blouses

Smoke

Dollar

Sale at Fulton Street (Brooklyn) Store Only

We Give Surety Coupons Free with Purchases and Redeem Them in Our Own Merchandisc

### New York's Shopping Centre Sixth Avenue, 20th to 22d Street

O'Neill's Presents an Entirely Different AUGUST FURNITURE SALE

Offering our ENTIRE STOCK of new, high grade, guaranteed furniture without reservations or exceptions—approximately a \$600,000 stock—

AT A QUARTER OFF Every article the modern home needs for use or desires for comfort or adorn-

O'Neill Housefurnishing Store-Second to Fourth Floors Great Shoe Ihe

8,000 Pairs of Women's \$2.50 to \$4.00 Colonials, Pumps, Oxfords and Boots—All Leathers..... Patent Colt Colonials, with black, fawn and gray

loth quarters; some are brocaded; also patent colt Oxfords and strap pumps and Cleopatras. White Canvas and White Poplin Boots and

> Bronze Kid Colonial Pumps, with selfcovered buckles and covered \$1.39

Burt Shoes—Included in this sale are several hundred pairs of the famous E. C. Burt Low Shoes; values up to \$1.39

Growing Girls' Shoes, gunmetal calf button, built on good, free \$1.39 fitting lasts, with broad heels... \$1.39

Phone or C. O. D. Orders Filled. O'NEILL-ADAMS CO., Sixth Avenue, 20th to 22d St., New York City

buckles, Cleopatras with steel and rhinestone buttons White Nu-Buck Lace Boots, made on the English last, with low heel: also white Nu-Buck Oxfords and

ALCOHOLOGY OF THE RESIDENCE OF THE SECOND SE

Gun Metal Calf Colonials, with cloth quarters; also gunmetal call Oxfords, strap pumps and tango \$1.39

Black Satin Evening Pumpe. \$1.39

O'Neill Main Store-Second Floor-No.



STEAMBOATS.

Hudson River by Daylight

All Service Dally Except Sunday. Str. "Washington Irving"

Str. "Hendrick Hudson" Mondays, Wednesdays, Fridays, Desbrosses St. S.40 A. M.; W. 42d St. A. M.; W. 120th St. S.20 A. M.; Youk S. D.45 A. M.; landing at West Point wburgh, Poughkeepsie, Kingston Point iskill, Hudson and Albany, All through il tickets between New York and Albany cepted. SARATOGA week-ends; good going Friday and Saturday, returning Monday, \$4.50.

Str. "Robert Fulton" Leaves Desbrosses St. 9.46 A.M.; W. 42d St. 10 A.M.; W. 129th St. 10.20 A.M.; Yorkers, 10.50 A.M.; for West Point Cornwall, Newburgh and Poughkeepste, returning same day in sunset and (whight Steamer "Albany"

Afternoon boat for West Point, Newburgh, Pourthkeepsie Kingaton and way inndings, leaves Desbrosses St. 1.45 P. M., West 42d St. 2 P. M., West 120th St. 2.20 P. M. Volkers, 2.45 P. M. Dally except Sunday, 15x100ting to West Folia, returning by Str. "ROBERT FULTON," \$1.00. Hudson River Day Line (ALBANY DAY LINE.) Desbrosses St. Pler, New York. Tel. Spring 4141.

PATTEN LINE For Highlands, Seebright, Long Branch, Asbur and all Jersy senside resorts, Leave W. 35th 81, 745, 845, 10.50 A, M. 2 P, M.; Batter, Cr. 80, Ferry, 820, 9,20, 11.20 A, M. 2,30 P, M.

Modern Dancing

DANCING ACADEMIES.

STEAMBOATS. HIGHLAND LAKE AND 45 Miles UP THE HUDSON

Fast Siet Sif. HIUNLANUEN | Inter-State Park Landings (ALONG THE HUDSON RIVER.)

Enjoy a Pleasant Day Under the Palisades

St. Day Ridge 're, W. 125th St. Daily at

10.30 A. M. 200 S. D. P. M. Fare Bet. Round

fup. Children Free. McAllister Steemboat Co.

EXCURSIONS. A DAYS PLEASURE LXCURSIONS COAL NO SMOKE-COMFORT Atlantic City \$2.50

NEXT WEDNESDAY
Lv. W. 23d St. 7.50; Liberty St. 8.00 a.m.
Jackson Ave., Jersey City, 5.17 a.m. FOR SALE.

LWSWEET CO.170 BROADWAY DIAMONDS ON CREDIT American Watch & Diamond Co.

Also White Crepe de Chine Dresses for Misses

VIA NEW JERSEY CENTRAL DIAMONDSONCREDIT

DIAMONDS SALES BERGAIN

All lost or found articles advertised in The World will be listed at The World's Information Bureau, Pulltzer Building Arcade, Park Row; World's Uptown Office, northwest corner 38th St. and Broadway; World's Hariem Office, 155 West 125th St., and World's Brooklyn Office, 202 Washington St., Brooklyn, for 30 days following the printing of the advertisement.

August Sale of TOWELS 

Bleached Turkish Towels—19x41 or 44 hemmed or fringed—wide terry borders—reg. .16....Sale ,1246 

Pure Linen Checked Glass Towels— Hemmed—1733 inch—reg. .II— Equally great values in Table Lineas

August Sale of WINDOW SHADES. Table Oilcloths, Etc. Hartshorn Rollers-reg. 14.... Sale .11 Holland Window Shades 42 ft. before hemming-val. 35 ... Sale .24 Opaque Window Shades 7x3 ft. before hemming extra lengths sale 27

Table Olicioths-14 yds. wide-white and colors-reg. .19....Sale .17 August Sale of

Pillows-Ticks Feather Pillows-Sanitary cured-20125-worth .80...... Sele .85 Feather Pillows-extra grade 21x28-worth \$1.09............ Special Goose filled Pillows-new feathers-sanitary cured-

Full and three-quarter sizes-best ticking-worth \$2.55. Sale 1.97

Mattress Ticks-42x6.7 ft. | worth H.49.....Sale 2.07 3.2x6.7 ft. | worth \$3.49 ..... Sale 2.57 Pillow Ticks 20x29-worth 14 5ale 34
20x29-worth 39 5ale 36
24x29-worth 44 5ale 39
25x29-worth 49 5ale 38 

Comfortables and Fonthers.

\$1.89 Merc'z'd Napkina. U in h-pure white-pretty designs. TABLE LINENS BASEMENT. 21 ct. Bleached Muslins 54 inch—no dressing—just right for sheets and pillow cases. MUSLINS—MAIN FLOOR.

Close, fine weave-silk lustre-gray, brown, garnet, navy and black. DRESS GOODS-MAIN FLOOR. 98 ct. Matting Suit Cases ... 14-inch - reinforced corners - side catches—lock and key, also inside tapes. SUIT CASES—THIRD PLOOR.

49 ct. Fine Mehairs 42 inch.

Also batiste emb'y panel outlined with face on hand emb'd effects lace inserts—46. 48 and 50.

BLOUSES—SECOND PLOOR. 1214 ct. Novelty Percales .........